

# IMD<sup>®</sup>

# INDUSTRIAL MACHINERY DIGEST

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## MOST EXTENSIVE INDUSTRIAL PUBLICATION

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# EDITORIAL CALENDAR 2023

	EDITORIAL FOCUS AND SUMMARY	PRIMARY PROCESS
JANUARY	<p><b>Artificial Intelligence Solutions for the Small-to-Medium Manufacturer</b></p> <p>In an effort to work smarter and not harder, manufacturers are discovering new ways to implement advanced solutions like artificial intelligence (AI), additive manufacturing (AM), and IIoT-enabled technology. Learn how small-to-medium manufacturers are cutting production time while maximizing resources and profit — all while embracing digitization.</p> <p><b>Materials Due:</b> 12/15/2023</p> <p><b>Tradeshow Coverage:</b> HOUSTEX, Design &amp; Manufacturing West</p>	<ul style="list-style-type: none"> <li>• Additive Manufacturing (3D Printing)</li> <li>• Automation &amp; Robotics</li> <li>• Artificial Intelligence</li> <li>• Bending</li> <li>• CAD / CAM, CIM</li> <li>• CNC Operations</li> <li>• Contract Manufacturing</li> <li>• Digitalization</li> <li>• Inspection</li> <li>• Machining / Milling</li> <li>• Measurement &amp; Testing</li> <li>• Metalworking</li> <li>• Tooling / Workholding</li> </ul>
FEBRUARY	<p><b>Benefits of Automated Manufacturing Systems</b></p> <p>Automated manufacturing systems have been used in manufacturing for decades to improve operations and increase overall reliability. It's one of the most effective ways to streamline operations and improve efficiency within production. Find out how small- to medium-sized manufacturers are embracing this technology and what roadblocks may be in the way.</p> <p><b>Materials Due:</b> 01/15/2023</p> <p><b>Tradeshow Coverage:</b> HOUSTEX, ProMat, Design-2-Part</p>	<ul style="list-style-type: none"> <li>• Additive Manufacturing (3D Printing)</li> <li>• Automation &amp; Robotics</li> <li>• Artificial Intelligence</li> <li>• Bending</li> <li>• CAD / CAM, CIM</li> <li>• CNC Operations</li> <li>• Contract Manufacturing</li> <li>• Digitalization</li> <li>• Inspection</li> <li>• Machining / Milling</li> <li>• Measurement &amp; Testing</li> <li>• Metalworking</li> <li>• Tooling / Workholding</li> </ul>
Q1	IMD Quarterly Automation & Robotics Edition. <i>See page 9 for details.</i>	
MARCH	<p><b>Logistics and Load Handling Solutions</b></p> <p>Sourcing, packaging, shipping — manufacturers can find themselves lost in the logistics of bringing their product or services to their customer. ERP systems, automated packaging equipment, and load handling solutions can have a huge ROI, save time, and provide a safer workplace.</p> <p><b>Materials Due:</b> 02/15/2023</p> <p><b>Tradeshow Coverage:</b> PROMAT, Northwest Machine Tool Expo</p>	<ul style="list-style-type: none"> <li>• Automation &amp; Robotics</li> <li>• ERP</li> <li>• Lifting</li> <li>• Logistics</li> <li>• Inspection</li> <li>• Machining</li> <li>• Material &amp; Load Handling</li> <li>• Marking</li> <li>• Measurement &amp; Testing</li> <li>• Quality Control</li> <li>• Safety</li> <li>• Warehousing</li> </ul>
APRIL	<p><b>Advanced Manufacturing Technology and Industry 4.0 for Small- to Medium-Sized Manufacturers</b></p> <p>It's no secret that advanced technology runs the gamut from high-end manufacturing equipment to smart technologies such as additive manufacturing and automation. But this level of digitization isn't just for the industry's major players. Learn how all industry members — including small-to-medium size manufacturers — can and should embrace Industry 4.0.</p> <p><b>Materials Due:</b> 03/15/2023</p> <p><b>Tradeshow Coverage:</b> EASTEC, AUTOMATE</p>	<ul style="list-style-type: none"> <li>• Automation &amp; Robotics</li> <li>• Cutting</li> <li>• Deburring</li> <li>• Fabricating</li> <li>• Filtration</li> <li>• Finishing</li> <li>• Inspection</li> <li>• Machining</li> <li>• Measurement &amp; Testing</li> <li>• Metalworking</li> <li>• Sawing</li> <li>• Welding &amp; Joining</li> <li>• Workholding</li> </ul>
MAY	<p><b>Where to Begin in Automating Your Workflow?</b></p> <p>Automation can range from digital solutions to robotics that can implement even further resources such as vision systems for quality control and inspection, or pick-and-place end effectors to load machining centers. Learn more about where manufacturers are beginning to automate their operations.</p> <p><b>Materials Due:</b> 04/15/2023</p> <p><b>Tradeshow Coverage:</b> AUTOMATE, Design &amp; Manufacturing East</p>	<ul style="list-style-type: none"> <li>• Automation &amp; Robotics</li> <li>• CAD / CAM, CIM</li> <li>• CNC Operations</li> <li>• Deburring</li> <li>• Finishing</li> <li>• Machining</li> <li>• Maintenance</li> <li>• Material &amp; Load Handling</li> <li>• Metalworking</li> <li>• Milling</li> <li>• Tooling</li> <li>• Workholding</li> </ul>
Q2	IMD Quarterly Automation & Robotics Edition. <i>See page 9 for details.</i>	
JUNE	<p><b>IMD Annual Suppliers Directory</b></p> <p>More than 2,000 companies and over 500 categories.</p> <p><i>The Modern Manufacturing Workforce: Internships and Supply Chain Sustainability.</i></p> <p><b>Materials Due:</b> 05/15/2023</p>	

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JULY	<p><b>Made in the USA: American Manufacturing and Women in Manufacturing Spotlight</b></p> <p>The growing demand for domestic-based manufacturing continues as more and more companies reshore their operations. IMD highlights the metalworkers and fabricators that are proud to be Made in the USA. Special focus on the women who are impacting the world of manufacturing and inspiring others to pursue STEM fields.</p> <p><b>Materials Due:</b> 06/15/2023</p> <p><b>Tradeshow Coverage:</b> FABTECH</p>	<ul style="list-style-type: none"> <li>Automation &amp; Robotics</li> <li>Contract Manufacturing</li> <li>Cutting</li> <li>Fabricating</li> <li>Machining</li> <li>Metalworking</li> <li>Milling</li> <li>Workforce Development</li> </ul>
AUGUST	<p><b>3D Printing the Future: Bringing Additive Manufacturing to Small-to-Medium Manufacturers</b></p> <p>Returning to McCormick Place in Chicago, IMTS is set to feature more than 2,400 exhibitors that will highlight the latest advancements in manufacturing. IMD's Pre-Show Special Coverage provides both attendees, and those that can't make the show, with resources to learn more about transformative technology available today.</p> <p><b>Materials Due:</b> 07/15/2023</p> <p><b>Tradeshow Coverage:</b> FABTECH, WIMTS, MOTION + POWER Technology Expo</p>	<ul style="list-style-type: none"> <li>Additive Manufacturing (3D Printing)</li> <li>Automation &amp; Robotics</li> <li>Artificial Intelligence</li> <li>EDM</li> <li>Gear Cutting or Rolling</li> <li>Grinding</li> <li>Honing</li> <li>Inspection</li> <li>Machining</li> <li>Material &amp; Load Handling</li> <li>Measurement &amp; Testing</li> <li>Retrofitting</li> <li>Safety</li> <li>Warehousing</li> </ul>
Q3	IMD Quarterly Automation & Robotics Edition. <i>See page 9 for details.</i>	
SEPTEMBER	<p><b>FABTECH Special Focus and Inspiring the Next Generation of Metal Workers</b></p> <p>FABTECH heads to Chicago's iconic McCormick Place to feature fabricating, welding, finishing, and machining equipment with hands-on displays, and face-to-face meetings with industry professionals. Don't miss IMD's special show coverage and our focus on efforts to close the skills gap.</p> <p><b>Materials Due:</b> 08/15/2023</p> <p><b>Tradeshow Coverage:</b> FABTECH, WIMTS, Motion + Power Technology Expo</p>	<ul style="list-style-type: none"> <li>Automation &amp; Robotics</li> <li>Additive Manufacturing / 3D Printing</li> <li>CAD / CAM, CIM</li> <li>Composite Machining</li> <li>CNC Operations</li> <li>Machining</li> <li>Measurement &amp; Testing</li> <li>Metalworking</li> <li>Milling</li> <li>Tooling</li> <li>Workholding</li> </ul>
OCTOBER	<p><b>Strategies to Improve Safety and Reliability of Your Equipment</b></p> <p>Predictive and periodically scheduled maintenance can extend the life of valuable equipment. This month, we'll highlight the strategies to determine when it is best to rebuild, retrofit with new technology, or replace outdated machinery.</p> <p><b>Materials Due:</b> 09/15/2023</p> <p><b>Tradeshow Coverage:</b> WIMTS, Motion + Power Technology Expo, SOUTHTEC</p>	<ul style="list-style-type: none"> <li>Cutting</li> <li>Deburring</li> <li>Drilling &amp; Tapping</li> <li>Fabricating</li> <li>Finishing</li> <li>Grinding</li> <li>Heat Treating</li> <li>Inspection</li> <li>Maintenance</li> <li>Sawing</li> <li>Welding</li> </ul>
NOVEMBER	<p><b>How Job Shops and Contract Manufacturers Take Advantage of Round the Clock Manufacturing with Automation</b></p> <p>Round-the-clock lights-out manufacturing is possible for many job and machine shops to quickly see an increased ROI. Discover how contract manufacturers are finding new ways to meet their customer's needs. Also feature highlights from SEMA and PRI.</p> <p><b>Materials Due:</b> 10/15/2023</p> <p><b>Tradeshow Coverage:</b> SEMA, PRI</p>	<ul style="list-style-type: none"> <li>Automation &amp; Robotics</li> <li>Bending</li> <li>Boring</li> <li>Brazing</li> <li>Cutting</li> <li>Fabricating</li> <li>Forming</li> <li>Machining</li> <li>Metal Working</li> <li>Sawing</li> <li>Tooling</li> <li>Turning</li> <li>Workholding</li> </ul>
Q4	IMD Quarterly Automation & Robotics Edition. <i>See page 9 for details.</i>	
DECEMBER	<p><b>Saws, Lasers, Waterjet, &amp; Plasma: Metal Cutting in 2023</b></p> <p>Diagnostic tools in modern cutting technology enable manufacturers to avoid costly downtime. This month, we're focusing on the many and varied ways manufacturers utilize cutting equipment, as well as advanced fabrication like welding and joining.</p> <p><b>Materials Due:</b> 11/15/2023</p> <p><b>Tradeshow Coverage:</b> PRI</p>	<ul style="list-style-type: none"> <li>Assembly</li> <li>Automation &amp; Robotics</li> <li>Bending</li> <li>Contract Manufacturing</li> <li>Cutting</li> <li>Deburring / Finishing</li> <li>Fabricating</li> <li>Filtration</li> <li>Grinding</li> <li>Material &amp; Load Handling</li> <li>Measurement &amp; Testing</li> </ul>

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